

Owolu Opeyemi Ashimiu

PRODUCT DESIGN ENGINEER

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PROFESSIONAL SUMMARY

Product design engineer who takes startup ideas from rough concept to shipped product. I pair strong UX and UI craft with hands-on build skills in Framer and Webflow, and I use AI-powered tools like Lovable and Claude to move fast without cutting corners on usability or business impact. In my **5 years**, I have designed and shipped fintech dashboards, agent mobile apps, and brand systems for companies needing to launch quickly and grow. My background in computer science means I speak the language of the engineers I hand off to, and often I build the front end myself.

CORE SKILLS

Product Design: UX and UI design, design systems, user flows, information architecture, wireframing, prototyping, interaction design, usability

Build and Ship: Framer development, Webflow, responsive front-end, design-to-code handoff

AI Product Building: Lovable, Claude for rapid prototyping and production-ready builds

Tools: Figma, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Miro, Atlassian (Jira), Lottie, Google Sheets

WORK EXPERIENCE

Head of Digital Infrastructure, Lantan Technology February 2026 - Present

PropTech

- Lead the strategy and delivery of Lantan's digital infrastructure, setting the technical and product direction that keeps the platform reliable, secure, and ready to scale.
- Own the roadmap connecting product design, engineering, and operations, turning business goals into shipped systems that move the company forward.
- Built and standardized the design and front-end systems the whole team builds on, cutting time-to-launch for new features and keeping the product consistent as it grows.
- Direct a cross-functional team across design and development, mentoring designers and setting the standards for how work gets scoped, built, and shipped.
- Partner with leadership on technology decisions, vendor selection, and infrastructure investment to support Lantan's growth in the property market.

Product Designer, Lantan Technology Sept 2024 - February 2026

PropTech

- Designed the end-to-end experience for Lantan's core property platform, taking features from research and user flows through to polished, shipped interfaces.
- Built and maintained the design system that keeps the product consistent across web and mobile and speeds up handoff to engineering.
- Ran the full design process, from information architecture and wireframes to high-fidelity prototypes, grounding decisions in user needs and business goals.
- Shipped web and product interfaces using Framer and modern build tools, moving quickly from concept to production without sacrificing usability.
- Worked closely with engineering and stakeholders to translate complex property workflows into simple, intuitive experiences users trust.

Product Design Engineer (Independent), Freelance and Contract Aug 2023 - Present

Product design, Framer development, and AI-powered product building for startups

- Partner with founders and early teams to turn raw ideas into launch-ready web and mobile products, owning the path from strategy and product design through to shipped front-end.
- Design and build marketing sites and product interfaces in Framer and Webflow, cutting the usual design-to-launch timeline while keeping quality and usability high. <https://zirow.io>
- Use AI tools such as Lovable and Claude to prototype and produce production-ready builds faster, so clients validate ideas and reach the market sooner. <https://www.fastswap.com.ng>

- Create and maintain design systems that keep growing products consistent and easy for engineering teams to extend.

UI/UX Designer, One Plan Dec 2022 - Jul 2023

Fintech, insurance, lending, and savings

- Designed and optimized the UX and UI for the company website, improving user engagement and conversion.
- Redesigned the internal platform dashboard, streamlining daily workflows and raising productivity for the team.
- Designed an intuitive agent mobile app that improved operational efficiency and customer satisfaction.
- Shipped a clean, easy-to-use mobile app experience that earned consistently positive user feedback.

UI/UX Designer, One Trust Feb 2022 - Jun 2023

Fintech, insurance, and welfare loans

- Developed and rolled out the brand identity for One Trust, strengthening brand recognition in a competitive market.
- Built and implemented a full brand strategy that supported clearer market positioning and business growth.
- Designed the internal platform dashboard to optimize the day-to-day experience for staff and improve productivity.
- Created a mobile application experience that delivered smooth core functionality and lifted customer engagement.

UI/UX Designer, Montech Sep 2021 - Feb 2022

Web3 and NFT platform

- Designed the end-to-end experience for an NFT platform, from information architecture through to final interface.
- Defined user flows and built the supporting design system to keep the product consistent as it scaled.

EDUCATION

BSc, Computer Science Mar 2016 - Nov 2021

Ogun State Institute of Technology | GPA 3.29

ADDITIONAL

Languages: English, Yoruba

Interests: Football, Culture, Food and drink, Gaming, Music